

Mission Statement

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At Iketla Lodge, everything we do is influenced by our commitment to responsible tourism. We are committed to long-term environmental sustainability and integrating environmental practices within our reserve. Our goal is to balance the needs of our guests with the preservation and respect for our natural environment and cultural heritage. We will continue to encourage guests and staff alike to apply environmental values.

We hereby guarantee that we operate in accordance with Fair Trade criteria such as fair wages and working conditions; fair distribution of benefits; and respect for human rights, culture and the environment.

To qualify for this trademark, Iketla Lodge has decided to go through a stringent assessment. For more information, please go to www.fairtradetourism.org

Here is an overview of initiatives that we have in place, as well as some planned for the future.

Environmental

We are committed to minimizing the footprint we leave in our natural environment. This is reflected through:

- Using non-toxic and biodegradable cleaning products
- Practising a towel and linen reuse programme
- Wine bottles are recycled for use by a local entrepreneur in a farm stall
- Digitalisation of Indemnity Forms for reducing paper waste
- Waste water from showers, basins and laundry are recycled for irrigation
- Purchasing all fresh produce locally
- Using organically grown vegetables in the kitchen, where possible
- Using only lead-free paint in the camp
- Educating our guests and staff on various aspects of environmental awareness on our free guided walks
- Reducing waste by replacing individual soap and lotions with dispensers
- Reducing waste by offering fresh coffee in the chalets instead of pads
- Reducing waste by not using individually packed milk pods but placing fresh milk in the minibars
- Integrate predominantly indigenous plant species into the reserve.
- Remove non-native plants, control weeds and have an ongoing alien plant control programme
- Build with natural materials from the reserve: stone, wood and thatch this also ensures that the structures blend into the natural environment.
- Adopting the menu to seasonal and locally grown vegetables

KOKKINO (PTY) Limited, Registration number: 2014/212301/07

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• Specialised irrigation system in garden to limit water usage – also selected plants for the garden which require little water

- Encouraging all staff and patrons to report leaking taps and water issues.
- Low voltage and LED globes used
- Pool pump on timer
- Switch off all unnecessary lights at night supply flashlights to guests.
- Solar powered lights provided along pathways for when "lights out" is active.
- Use solar power for electrical gate motor and security cameras at the gate.
- Use gas ovens and stoves in the kitchen.
- Small pools were installed instead of large ones for water conservation and less chemicals used.
- Installation of a grease trap on the kitchen effluent for water treatment.
- Replacing old energy consuming fridges by a modern cold room

Socio-Economic

- Writing policies on local recruitment; internal skills development and promotions; and employment equity
- We proudly build capacity within our local community by training our staff in such a way that they can grow and develop their careers
- We source most of our products locally, and have a programme in place to constantly monitor and improve this
- We are supporting the local community with the following projects:
 - MAEPA Soccer Club (The Pretenders FC) is hosting an annual soccer tournament, sponsored by Iketla (Iketla Cup)
 - Supporting MAEPA School (school visits for guests can be arranged with the principal, who gives insights about the education efforts and challenges in a the local primary school.
- We give our guests opportunities to participate in and/or contribute towards all initiatives that we are involved in
- Our visibility on Social Media Platform has significantly been increased to get our followers involved in our journey

Plans for 2024 and beyond:

- Introducing a fresh blood line to our Impala and Zebra herds
- Scrap Metal Recycling
- Fresh Water Descaling Plant (to reduce limestone built up)

This list was compiled as a quick overview of our initiatives. Should you require further information, or if you would like to see our full policy document, please do not hesitate to contact us.

The Iketla Lodge Team

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